



CAPITAL AREA DENTAL FOUNDATION

2 0 1 6

ROUND UP & GALA

'DEEP IN THE GIVING HEART OF TEXAS.'

SATURDAY, APRIL 16, 2016
FOUR SEASONS HOTEL
AUSTIN, TX

COCKTAIL HOUR
DINNER AND PRESENTATION
DALE WATSON AND CASINO

SPONSORSHIP AND UNDERWRITING
OPPORTUNITIES

Dear Friend,

Shine your boots and polish your bling - the Capital Area Dental Foundation is gearing up for its largest celebration and fundraiser of the year! This year's theme is Round Up & Gala: Deep in the Giving Heart of Texas and we expect to host approximately 500 people from the dental community to celebrate the work that the Foundation provides throughout Central Texas.

We are excited to announce that this year's event will include a performance from country legend, DALE WATSON & HIS LONE STARS, valuable prizes, live/silent auctions, a casino, and more exciting surprises!

From its humble beginnings in 2008, the Capital Area Dental Foundation has truly blossomed into a growing and giving community foundation in its five-county region. CADF has now served thousands of underserved Central Texans, with the help of over \$1 million in donated care from a network of over 100 dentists and a number of esteemed partner organizations. Recent Foundation accomplishments include being named the 2014 Nonprofit of the Year by Mission Capital (formerly Greenlights for Nonprofit Success) and being awarded a substantial grant from the Austin Community Foundation to grow our programs.

CADF's mission is to transform lives in Central Texas with healthy smiles by offering life-changing access to charitable dental care. In its last year, CADF changed the smiles of over 750 patients. This includes patients who are in pain, cannot eat, or are too embarrassed to smile.

On behalf of those patients in need of vital dental care, we truly appreciate your consideration of this generous investment in the Foundation. With your partnership, more patients can be healed and smile with confidence and comfort.

Thank you for reviewing the enclosed sponsorship opportunities and look forward to celebrating "Deep in the Giving Heart of Texas" with you! See y'all then!

If you have any questions about the Round Up & Gala, please contact Kristen Whaley at 512-992-1217 or k.whaley@capitalareadentalfoundation.org.

Graciously,



Amie Nemeec
2016 Gala Co-Chair



Benjamin Nemeec, DDS
2016 Gala Co-Chair



Melinda Perrier
2016 Gala Co-Chair
CADF Board of Trustees

YOU CAN CHANGE A LIFE...



Carmen, CADF-Goodwill Central Texas patient, before and after treatment.

"Honestly, I used to be scared of the dentist. After seeing Dr. Bernal and his staff, I actually look forward to going to the dentist."

-CADF-HAAM Patient,
Merri Palmer





SPONSORSHIP OPPORTUNITIES

Sponsorships are filled on a first come, first served basis.

***Deadlines to receive time-sensitive sponsor benefits:**

Save-the-Date: **December 15, 2015**

Invitation: **February 1, 2016**

All other materials: **March 15, 2016**

ROYAL FLUSH: \$10,000

Pre-Gala:

- Logo inclusion in save-the-date and invitation*
- Live linked logo on CADF website all year
- Individual appreciation post on CADF social media pages

At the Gala:

- Table for 10 with VIP seating
- 1 drink ticket per guest, 2 bottles of wine, and 2 bottles of champagne at your table
- Complimentary valet parking for 2 vehicles and complimentary garage parking for 8 vehicles
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage at the event
- Large logo inclusion on event signage
- Large logo inclusion in event program

Post-Gala:

- Publically recognized as a "Sponsor a Smile" partner, which includes:
 - Special press release with photo opportunity
 - Highlighted in an exclusive CADF Donor Spotlight email to complete distribution list and shared on CADF social media
- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees

Fair Market Value: \$1,164

FOUR OF A KIND: \$5,000

Pre-Gala:

- Logo inclusion in invitation*
- Live linked logo on CADF website all year
- Individual appreciation post on CADF social media pages

At the Gala:

- Table for 10 with premiere seating
- 1 drink ticket per guest, 2 bottles of wine and, 1 bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage at the event
- Medium logo inclusion on event signage
- Medium logo inclusion in event program

Post-Gala:

- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees

Fair Market Value: \$900

FULL HOUSE: \$2,500

Pre-Gala:

- Logo inclusion in invitation*
- Logo inclusion on CADF website all year

At the Gala:

- 8 Seats with premium seating
- 1 drink ticket per guest
- 20,000 casino chips per guest
- Name listing on event signage
- Name inclusion in event program

Post-Gala:

- Name inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Name inclusion in post-event appreciation email to all attendees

Fair Market Value: \$640

STRAIGHT: \$1,500

Pre-Gala:

- Name inclusion on CADF website all year

At the Gala:

- 6 Seats with premium seating
- 1 drink ticket per guest
- 20,000 casino chips per guest
- Name listing on event signage
- Name inclusion in event program

Post-Gala:

- Name inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Name inclusion in post-event appreciation email to all attendees

Fair Market Value: \$480

ONE PAIR: \$1,000

Pre-Gala:

- Name inclusion on CADF website all year

At the Gala:

- 4 Seats with preferred seating
- 1 drink ticket per guest
- 10,000 casino chips per guest
- Name inclusion in event program

Post-Gala:

- Name inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Name inclusion in post-event appreciation email to all attendees

Fair Market Value: \$360

SPECIAL OFFER -

HIGH CARD VIP UPGRADE: \$2,000

- 1 room at the Four Seasons - Must book by March 16, 2016
- Open bar for all guests at your table (Maximum-10 guests)
- Overnight parking for 1 car & 5 valet parking vouchers for your guests to use the night of the event
- 10,000 additional casino chips per guest

Fair Market Value: \$773

EXCLUSIVE UNDERWRITING OPPORTUNITIES

Please contact CADF if you are interested in an underwriting opportunity as they are filled on a first come, first served basis.

TEXAS TWO STEP BAND SPONSOR: \$10,000

Exclusive opportunity to sponsor the evening's entertainment, the one and only DALE WATSON & HIS LONE STARS!!

Pre-Gala:

- Logo inclusion in save-the-date and invitation*
- Live linked logo on CADF website all year
- Individual appreciation post on CADF social media pages

At the Gala:

- VIP meet and greet with Dale Watson before the show
- Table for 10 with VIP seating
- 1 drink ticket per guest, 2 bottles of wine, and 2 bottles of champagne at your table
- Complimentary valet parking for 2 vehicles and complimentary garage parking for 8 vehicles
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage at the event
- Logo inclusion on event signage
- Logo inclusion in event program

Post-Gala:

- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees

Fair Market Value: \$1,164



VIDEO SPONSOR: \$7,500

Exclusive opportunity to be the gala video sponsor. The video will be premiered at the event, highlighted in the post-email to all attendees and used in CADF marketing tools, website and social media throughout the entire year.

Pre-Gala:

- Logo inclusion in invitation*
- Live linked logo on CADF website all year

At the Gala:

- Table for 10 with premiere seating
- 1 drink ticket per guest, 2 bottles of wine, and 1 bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage at the event
- Logo inclusion on event signage
- Logo inclusion in event program
- Logo included in the video as "provided by"

Post-Gala:

- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees
- Recognized in exclusive, post-event social media post as video sponsor
- Video posted on CADF website all year long

Fair Market Value: \$950

DID YOU KNOW?

THE CADF GALA EXPECTS AROUND 500 ATTENDEES REPRESENTING LEADERS IN THE DENTAL COMMUNITY AND KEY CENTRAL TEXAS PROFESSIONALS.

CADF'S REACH:
1,150 E - COMMUNICATIONS SUBSCRIBERS
500 SOCIAL MEDIA FOLLOWERS
9 PARTNERING ORGANIZATIONS

CADF'S IMPACT IN 2014 - 15:
750 PATIENTS TREATED
100+ VOLUNTEER DENTAL PROVIDERS
\$250,000 IN CHARITABLE CARE DONATED

CASINO SPONSOR: \$7,500

Exclusive opportunity to be the gala casino sponsor. The casino will be open after dinner and stay open until the end of the night.

Pre-Gala:

- Logo inclusion in invitation*
- Live linked logo on CADF website all year

At the Gala:

- Table for 10 with premiere seating
- 1 drink ticket per guest, 2 bottles of wine, and 1 bottle of champagne at your table
- 30,000 casino chips per guest
- Verbal and visual recognition from the stage at the event
- Logo inclusion on event signage
- Logo inclusion in event program
- Signage on casino tables



Post-Gala:

- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees

Fair Market Value: \$950

FIRST ROUND IS ON US SPONSOR: \$5,000

*Exclusive opportunity to be the sponsor of every attendee's first drink.
Your logo and name will be featured on every drink ticket as providing the "First Round".*

Pre-Gala:

- Name inclusion on invitation*
- Name inclusion on CADF website all year

At the Gala:

- 8 Seats with premiere seating
- 1 drink ticket per guest and 2 bottle of wine at your table
- 20,000 casino chips per guest
- Logo and name on every drink ticket given to each attendee
- Special signage at every event bar
- Name listing on event signage
- Name inclusion in event program

Post-Gala:

- Logo inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Logo inclusion in post-event appreciation email to all attendees

Fair Market Value: \$740

PHOTO BOOTH SPONSOR: \$3,000

Exclusive opportunity to have logo on all photo "flip books" created at the CADF Gala photo booth for attendees to have as a take-home memento.

Pre-Gala:

- Name inclusion on CADF website all year

At the Gala:

- 6 Seats with preferred seating
- 1 drink ticket per guest
- 10,000 casino chips per guest
- Name inclusion in event program
- Logo inclusion on every flip book created at the event

Post-Gala:

- Name inclusion in the sponsor acknowledgment page of the CADS Newsletter (Capital Star)
- Name inclusion in post-event appreciation email to all attendees

Fair Market Value: \$480





SPONSORSHIP PLEDGE FORM

Sponsorships are filled on a first come, first served basis.

Deadlines to receive time-sensitive benefits:

Save the Date: **December 1, 2015**

Invitation: **February 1, 2016**

All other materials: **March 15, 2016**

For questions regarding your sponsorship, please contact Kristen Whaley at 512-992-1217.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

I would like to be publicly listed in CADF materials as: _____

I would like to sponsor at the following level:

_____ Royal Flush (\$10,000)

_____ Four of a Kind (\$5,000)

_____ Full House (\$2,500)

_____ Straight (\$1,500)

_____ One Pair (\$1,000)

(Exclusive Underwriting Opportunities: confirm with CADF before selecting- opportunities are limited)

_____ Texas Two Step (\$10,000)

_____ Video (\$7,500)

_____ Casino (\$7,500)

_____ First Round is on Us (\$5,000)

_____ Photo Booth (\$3,000)

_____ I cannot make it this year, but I would like to make a tax-deductable donation of \$_____ to CADF

Don't Miss out! Sponsors can purchase the High Card VIP Upgrade for an additional \$2,000 to receive: 1 room at the Four Seasons, open bar for your table, 1 overnight parking pass, 5 additional parking vouchers, and an additional \$10,000 in casino chips!

Yes, please include High Card VIP Upgrade for our table

No, I do not want to purchase the High Card VIP Upgrade

Please provide the name(s) of attendees at your table according to your sponsorship level:

(Attendees will receive important event information regarding parking, prizes, dress, etc.)

Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____

Payment Information:

My Total: \$ _____

- Check enclosed** *(Checks should be made payable to: Capital Area Dental Foundation)*

- Send me an invoice**

- Credit Card Payment**
*(For credit card security, we do not accept credit card payment via email, scan or efax.
To make a credit card payment, please call the CADF office at 512-992-1217 or
pay online at www.capitalareadentalfoundation.org.)*

Please call CADF to arrange for payments over \$5,000.



You can submit this form by:
Mail: Capital Area Dental Foundation
401 West 15th Street, Suite 695
Austin, TX 78701
Email: k.whaley@capitalareadentalfoundation.org
Fax: 512.777.4059

Please e-mail your high resolution logo for our marketing materials.

*Thank you - Your support makes a difference!
See y'all soon!*